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September 10, 2001

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Ms. Magalie Román Salas Secretary Office of the Secretary Federal Communications Commission 445 12th Street S.W. Washington, D.C. 20554

RE:

Proposed Rule Making proposed

by Edward J. Wilk, Oak Park, Illinois on September 10, 2001

Dear Ms. Salas,

Transmitted herewith is the original and eleven copies of a proposed rule making presented for consideration to the Federal Communications Commission. Please "stamp and return" as received one copy of the proposed rule making to me in the self addressed stamped envelop enclosed with this transmission. Thank you for your assistance in this matter.

Sincerely,

Edward J. Wilk

Attachments:

Original proposed rule making

Eleven copies of the proposed rule making

Return envelop

No. of Copies rec'd 0+11 List ABCDE MMB

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01-305

Before the

Federal Communications Commission Washington, D.C. 20554

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Proposed Rule Making

The undersigned seek to propose the following modification to the appropriate portion of the rules and regulations of the Federal Communications Commission.

It is proposed that each radio station regulated by the Federal Communications Commission present thirty five percent (35%) of its broadcast day from its local studio with local live talent. It is further proposed that each radio station regulated by the Federal Communications Commission have on duty twenty four hours (24) a day a news person who will provide local news and coverage of local hazardous situations as that may occur in the coverage area of the station. It is also proposed that each radio station regulated by the Federal Communications Commission establish and maintain a local studio within the borders of the community of license and within the principal signal contour of the station (i.e.: AM 0.5 mv/m daytime groundwave, AM 2.5 mv/m nighttime groundwave and FM 60 dbu contour). It is proposed that simulcasting of broadcast on radio station regulated by the Federal Communications Commission be eliminated. It is also proposed that the number of radio station owned by any one entity regulated by the Federal Communications Commission be restricted to thirty five (35) stations and that any one entity can not own more the twenty five percent (25%) of the stations in a community of license or market area.

Argument and Rational

Regarding the issue of each radio station broadcasting thirty five percent (35%) of its broadcast day from its local studio with local live talent, it has become apparent that a large number stations located in small and medium market areas are becoming absorbed into the holdings of large group owners. By far once the large group owner gains control of the station, programing ceases to be of local origination and comes from a program source by satellite usually run on a majority of stations owned by the entity. This trend is beginning to develop at the major market as well. It is not unreasonable to expect every station to broadcast directly to its community of license with unique, specifically local programing of importance to that community of license. Thirty five percent (35%) is not an unreasonable amount of time to provide this live local programming.

Regarding the issue that each radio station have on duty twenty four hours (24) a day a news person who will provide local news and coverage of local hazardous situations as that may occur in the coverage area of each station, in small and medium markets the radio facilities may be the only source of immediate information. Most of these stations have either eliminated news coverage or have gone to network news coverage abandoning local coverage altogether. In the major markets, local coverage of news and information is eliminated in the evening and overnight hours. It is not unreasonable to have one person available twenty four (24) hours a day to provide local vital news and information to the community of license of the station.

Regarding the issue that each radio station establish and maintain a local studio within the borders of the community of license and within the principal signal contour of the station, in small and medium market stations it is impossible in many cases to contact the studio of the station directly by ordinary methods. In many cases, the stations broadcasts to a community in one state and the contact information for that station is in another state at the owners other station location. It is not unreasonable for individuals located in the community of license to contact or visit the studio facility of the station locally.

Regarding the issue of eliminating simulcasting of broadcast on radio station regulated by the Federal Communications Commission in a market area, there are a finite number of radio stations that can be assigned. It is a disservice to the community of license to duplicate the same programing on two (2) or more facilities. It is not unreasonable that every station regulated by the Federal Communications Commission provide it own unique programming to the community of license.

Regarding the issue that the number of radio station owned by any one entity be restricted to thirty five (35) stations and that any one entity can not own more the twenty five percent (25%) of the stations in a community of license or market area, broadcast ownership in a market area has always been limited. The Federal Radio Commission in 1928 restricted ownership in a market to one station. Owners who had acquired multiple licenses were required at that time to consolidate in that market to one station. Unlimited ownership is detrimental to the broadcast industry and degrades the overall quality of radio. It is not unreasonable to restrict ownership and ownership in a market of radio stations.

Submitted August 10, 2001.

Edward J. Wilk

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